

FOR IMMEDIATE RELEASE

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Alaska Launches New Generation 511

First Deployment of LogicTree/Open Roads Traveler Information Platform

Bowie, MD – The State of Alaska has successfully launched their New Generation 511, based on an innovative new platform provided by LogicTree and Open Roads. The new system includes a 511 IVR with enhanced features, a revamped and expanded <http://511.alaska.gov> website, and a new map-centric condition reporting system for managing incidents, planned events, and weather conditions.

Jeffery Ottesen, Director, Alaska Department of Transportation and Public Facilities said, “We have waited a long time for a contractor that really listens and goes the extra mile to meet our needs. We truly feel that the LogicTree/Open Roads Team has delivered a 511 system that works for us, our partners and the travelers.”

Alaska’s New Generation 511 was built as a cost-effective, off-the-shelf 511 solution designed to meet the needs of State DOTs by offering the flexibility and scalability of a custom system at price every state can afford. It will allow Alaska DOT to expand and add new traveler services without requiring system redesign or consensus from multiple states.

“We have many unique travel conditions in Alaska,” states Jill Sullivan, AKDOT&PF 511 Project Manager. “Weather, for example, is a critical safety issue. We rely on the new 511 system to accurately and efficiently provide National Weather Service forecasts and road-weather conditions. We look to grow the system to include more tools and information useful to travelers in Alaska.”

The New Generation 511 allows callers to access information in ways familiar to Alaskans, referencing major road segments by name between cities and landmarks. It also allows Alaska DOT operators to more efficiently post events to the system through an interactive map interface and floodgate management tool.

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About LogicTree Corporation

LogicTree provides innovative IVR and Web solutions for the 511 and Transit markets. Our solutions focus on connecting agencies to their customers, making access to transit and traffic information easy and intuitive. Since 2001 LogicTree has led the market with innovative, proven solutions, automating millions of calls each year for DOT's and transit agencies.

www.logictree.com

About Open Roads Consulting

Open Roads Consulting has been an ITS industry leader in Systems Integration and full lifecycle application development, deployment, operations, and maintenance for over a decade. Open Roads is nationally recognized for its excellence in the Advanced Traffic Management Systems, 511/Traveler Information Systems, and Regional Incident Management Systems markets.

www.openroadsconsulting.com