



November 2007

LogicTree to Provide Statewide Florida 511

LogicTree Corporation has been awarded the contract to provide Statewide 511 services for the state of Florida.

The Statewide Florida 511 system will combine coverage from 5 regional systems within Florida and provide additional, improved functionality for Florida's 18 million residents. Florida DOT will utilize LogicTree's innovative Personalized 511 services as a major tool to push critical information regarding hurricane evacuation routes and shelter locations to targeted regions within the state.

LogicTree's TravelerSpeak™ 511 is a speech-enabled service that allows callers to hear travel information including real-time road conditions, estimated travel times, emergency messages and traffic accident information. In addition, **Personalized 511** services will provide proactive notification, via SMS and voice, of traffic events that will affect a person's commute at the specific time and date they are expected to travel.

This deployment brings the 511 experience total for LogicTree to 10 deployed systems.