



**October 2007**

**LogicTree to Provide Statewide Wisconsin 511**

LogicTree Corporation has been awarded the contract to provide Statewide 511 services for the State of Wisconsin.

The 511 system is expected to grow in the number of roads covered and services provided over the upcoming years as more data becomes readily available in the state.

LogicTree's TravelerSpeak™ 511 is a speech-enabled service that allows callers to hear travel information including real-time road conditions, emergency messages, rest stop information and traffic accident information. In addition, **Personalized 511** services will provide proactive notification, via SMS and voice, of traffic events that affect a person's commute so that an alternate route can be chosen.