

**Media Contact:**  
**Mike Bush**  
**Phone: (301) 230-0045**  
**E-mail: [mbush@rmr.com](mailto:mbush@rmr.com)**  
**[www.rmr.com](http://www.rmr.com)**

**MEDIA ADVISORY**  
**FOR IMMEDIATE RELEASE**  
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**LogicTree Corporation Powers Statewide “511” Service in Florida**  
*Metro DC Company Provides Phone-Based Traffic, Road Info for Travelers*

**College Park, MD-** LogicTree Corporation ([www.logictree.com](http://www.logictree.com)), a supplier of real-time customer service applications that recognize natural speech via telephone, today announced that Florida has become the fifth state to utilize the company’s technology for a statewide “511” traveler information service.

“LogicTree is proud to provide the multi-modal gateway technology that will allow residents and travelers to get travel information throughout the Sunshine State”, said Fred Korangy, CEO of LogicTree. “This system will be one of the largest in the country and is designed to help the Florida Department of Transportation during emergencies as well.”

LogicTree’s speech-enabled solutions allow callers to receive information via natural sounding spoken language recognition software. The US Federal Communications Commission (FCC) reserved the “511” telephone code for systems that allow callers to access real-time road conditions, traffic accident information and travel times in 2000.

“We chose LogicTree because of their proven track record of deploying 511 systems that can deliver complex information in an enjoyable and easy-to-use caller interface,” said Fred Ferrell, District 5 Director of Operations, of the Florida Department of Transportation. “Florida 511 callers are getting one of the best 511 systems in the country today.”

The new LogicTree system has two regions: Florida Statewide 511 covering all interstates in the state and Central Florida 511 covering Orlando and the I-4 Central Florida corridor. Callers will be able to hear information on traffic accidents, estimated travel times, emergency messages, and to transfer to the Southeast Florida 511 system and Tampa Bay 511 system. The service could prove valuable to Florida residents who might have to evacuate their homes in the event of a natural disaster like a hurricane.

LogicTree also provides the technology for “511” systems in North Carolina, Virginia, New Jersey and the City of St. Louis, MO.

About Logic Tree ([www.logictree.com](http://www.logictree.com))

Founded in 1997 by a team of experienced designers of telecom switches and IP gateway products, LogicTree is committed to providing natural voice access for real-time customer service applications and data. LogicTree is headquartered in Maryland with offices in Denmark.

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