



For Release: May 11, 2005

### ***National 511 Alliance Adds LogicTree as Member***

Phoenix, AZ – PBS&J, SmartRoute Systems/Westwood One (SRS), Tele Atlas, and Meteorlogix today announced the addition of LogicTree as a full member of the national 511 Alliance. The Alliance was formed in 2003 and provides 511 traveler information telephone services to state and local agencies that meet and surpass industry guidelines. The Alliance presently operates North Carolina's and Virginia's 511 services. Its individual members have been involved in providing services for systems that have been receiving half the nation's 511 calls, on average, in recent months.

"The 511 Alliance was formed to offer the 'best-of-breed' solutions to public sector 511 clients," said Rick Schuman, PBS&J's division manager for transportation network information. "LogicTree has been an instrumental subcontractor in our operating services in North Carolina and Virginia. The Alliance partners recognize the unique contributions and value LogicTree brings to our offering and are excited that they will be exclusively working as part of the Alliance on 511 projects going forward."

"The 511 Alliance recognizes that a natural speech recognition telephony platform is crucial to an enjoyable 511 caller experience. We are proud to be the voice of 511 for the Alliance," said Fred Korangy, chief executive officer of LogicTree. "The 511 Alliance offers the best of breed in 511 systems -- both caller experience and information content. LogicTree looks forward to continuing innovation with the Alliance to keep advancing the sophistication and technology of the 511 offering."

According to Larry Sweeney, Tele Atlas vice president of government and industry relations, "We at Tele Atlas are very pleased to have LogicTree a member of the National 511 Alliance. It has been a pleasure to work with them on both the North Carolina and Virginia Statewide 511 systems. Their work, technology, and results are first-rate."

"The 511 Alliance provides the most comprehensive, and effective solution the public sector 511 market," said Pat LaPlatney, executive vice-president of Smart Route Systems, a Westwood One Company. "LogicTree has been an important subcontractor in the work done in both North Carolina and Virginia, and we look forward to their participation and continued innovation in the Alliance."

"Meteorlogix is excited about the addition of LogicTree to the Alliance team," remarked Ron Sznajder, vice president, business development at Meteorlogix. "Working with LogicTree significantly extends the capabilities of the 511 Alliance to provide the next generation of 511 systems to our customers."

#### **About PBS&J ([www.pbsj.com](http://www.pbsj.com))**

PBS&J is a leading provider of infrastructure planning, engineering, construction management, and program management services. The employee-owned firm is ranked by Engineering News-Record as 21st among the nation's top 500 consulting firms and 8th among the nation's largest transportation firms. PBS&J has more than 3,600 employees and 70 offices located throughout the U.S. and abroad.

#### **About SmartRoute Systems/Westwood One ([www.smartroute.com](http://www.smartroute.com))**

SRS/Westwood One is a national leader in traffic information in the United States. In existence for 25 years, Westwood One operates 71 traffic operations centers in the U.S., delivering traffic information in 97 cities. SmartRoute Systems, established in

1988, provides the very latest in local traffic, news, sports, and weather information to wireless, Internet, in-vehicle navigation systems, and voice portal customers. SmartRoute was acquired by Westwood One in November of 2000 and now has available traffic incident data from Metro Networks, in addition to news and other local content.

**About Tele Atlas ([www.na.teleatlas.com](http://www.na.teleatlas.com))**

Founded in 1984, Tele Atlas is a worldwide leading provider of digital maps and dynamic location content for a variety of navigation, location-based services and geospatial products and database solutions. Tele Atlas' database is a highly accurate reproduction of today's street network, enabling turn-by-turn route guidance on a high percentage of European, U.S., and Canadian roads. Tele Atlas' compatibility with major navigation systems and its open system design have placed the company's technology at the heart of both consumer and business-to-business applications worldwide. From logistics to marketing to traffic and fleet management, in almost every sector of today's business and consumer world, Tele Atlas has built a reputation as an acknowledged pioneer and leader in the digital map industry.

**About Meteorlogix ([www.meteorlogix.com](http://www.meteorlogix.com))**

Meteorlogix is an institution all-owned private company. Based in Minneapolis, Meteorlogix delivers industry-specific weather management capabilities for its customers to manage weather-related business risks, maximize personal safety, and minimize financial loss. Meteorlogix serves more than 20,000 customers with a focus on public safety, broadcast media, transportation, energy, and aviation industries. Its client roster includes the Federal Emergency Management Agency, Reuters, Bloomberg, Union Pacific Railroad, Tennessee Valley Authority, US Airways, City of Orlando, and Travelocity.

**About LogicTree ([www.logictree.com](http://www.logictree.com))**

LogicTree Corporation provides innovative speech-enabled solutions that give callers access to information through natural sounding spoken language. Founded in 1997 by experienced designers of telecom switches and IP gateway products, LogicTree is committed to providing natural voice access to real-time customer service applications and data. LogicTree is headquartered in Maryland with offices in Denmark.

###

**Contact:**

Rick Schuman  
PBS&J  
Phone: (407) 647-7275, ext. 4511

**Contact:**

Brent Chism  
LogicTree  
Phone: (301) 220-3520

**Mailing Address:**

PBS&J  
482 South Keller Road  
Orlando, Florida 32810-6101

**Contact:**

Peter Sessa  
SRS/Westwood One  
Phone: (212) 641-2053

**Contact:**

Karen McGinty  
Tele Atlas North America  
Phone: (603) 643-0330, ext. 3271

**Contact:**

Amy Eggen  
Meteorlogix  
Phone: (952) 882-4567