



**For Immediate Release**  
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*Attention:*  
*Technology and Transportation Editors*

## **Transit Industry Leaders LogicTree Corporation and RouteMatch Software Form Business Partnership**

*-- Strategic partnership will allow for seamless integration of speech automation and  
paratransit scheduling and dispatching software --*

**ATLANTA, September 28, 2005** – RouteMatch Software, Inc., a leading provider of scheduling and dispatching software, today announced it has formed a strategic business partnership with LogicTree Corporation, a leading provider of Interactive Voice Response (IVR) solutions to real-time customer service and call centers. Under terms of the partnership, RouteMatch and LogicTree will integrate LogicTree's TransitSpeak speech automation solutions with RouteMatch's scheduling and dispatching software.

The ultimate goal of the partnership is to provide an enjoyable self-service option to paratransit customers and demand-response transportation agencies of all sizes. TransitSpeak seamlessly integrates with RouteMatch's scheduling software via predefined Application Programming Interfaces (APIs) and virtually any telephony infrastructure. Callers will interact with RouteMatch's scheduling system that has call flows designed around natural speech, allowing customers to easily and intuitively interact with the system.

Benefits of using speech automation can be as simple as callers phoning in for general information such as service hours, or as complex as confirming or canceling trips that normally tie up valuable agent time. This allows agents to focus on the actual trip scheduling tasks. All of the menus are speech-enabled with parallel touch-tone capabilities. TransitSpeak will create a 24x7 system that paratransit riders can use to check and cancel their trips, get agency information, and receive outbound reminder calls the night before a trip to verify the service is still needed.

### **About LogicTree Corporation**

LogicTree is the leading provider of speech enabled call center solutions for the transit industry. Its TransitSpeak™ solutions can improve and automate customer service functions including Transit Trip Planning, Paratransit scheduling and confirmation, Routes & Schedule, and 511 Traveler Information services. LogicTree transit customers increase ridership, lower costs, and have a "future proof" platform that grows as their

needs evolve. Additional information about LogicTree can be found at [www.logictree.com](http://www.logictree.com) or by calling toll-free at 1-866-546-4287.

### **About RouteMatch Software**

RouteMatch Software is a proven leader in transportation and logistics technology and services, with specific expertise in demand-response or paratransit systems. Targeting private and public sector transportation providers, the company's products address automated data management, scheduling & routing optimization, dispatching, verification, billing, reporting, fixed route integration, and transportation coordination. Founded in 1999, the company is headquartered in Atlanta, GA, with 5 additional offices across the U.S. Additional information about RouteMatch Software products is available at [www.routematch.com](http://www.routematch.com) or by calling RouteMatch Sales & Marketing Services toll-free at 1-888-840-8791 or 404-876-5160.

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